



Watt's Up?

Volume 4

November 2005



Rick Bruder — President

Can We Get Any Better?

Those of you that have been with us for a long time know that we are constantly striving to improve on what is already the best electrical service in the industry. Well we did it again.

At one of our company weekly meetings we were talking about the fact that we are only using the best materials on the market and that we are very confident in our installations that they should last until they actually wear out. In other words if we install an outlet it should last at least ten years with normal use. Services and panels should last twenty years under normal conditions.

Though we already have the strongest customer satisfaction guarantee in the industry, we decided to couple it with the best warranty in the industry.

Our new warranty will cover the parts and labor from normal wear and defects.

The conditions of our new warranty are as follows:

1. Service upgrades will be guaranteed for 20 years.
2. All other installations will be guaranteed for life or as long as you own the home.
Devices with electronic circuitry are not included.
3. Fans and light fixtures will be guaranteed for 10 years. (Ballasts are guaranteed for 5 years)
4. Customer supplied material however, is not guaranteed by Bruder Electric.

So give us a call and take advantage of the best satisfaction guarantee and now the best warranty in the service industry.

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Happy Holidays



My favorite time of the year is coming again so quickly. While it is usually the busiest and most hectic time of the year it is also the most rewarding time as well. It's a time when families come together and business comes to a halt even if for only a day or so. It's a time when we can reflect on what the Lord has done for us in the past year and anticipate what will happen in the one coming.

To those of you who celebrate Christmas, I want to wish you a wonderful and spirit filled holiday. To those of you who celebrate Hanukkah, may God bless you during your holiday season.

To all I pray for a wonderful and prosperous New Year.

God bless you.

We Are On The Move!!

I have exciting news! **Bruder Electric, Inc.** is moving. We are moving out of our existing shop to a new location right in the middle of Hatboro. We want to be easily accessible to you, our clients and encourage each of you to stop in and meet people that you talk to regularly so that you can place a face with the voice.

Our new address is:

21 N. York Road
Unit 6
Hatboro, PA 19040

Our new shop is located across the street from the Hatboro Post Office and next door to the 7-11 store.

We expect to move into our new location in the beginning of November.

Come and meet Ginny and Larry, and see our new office and showroom area.

As always, I credit our success and ability to move Bruder Electric forward to you my loyal clients. I am grateful for having the privilege to have been able to serve you over the years. And I look forward to providing you with the best service in the industry for many years to come.

Surging Ahead With A Special Offer!

At a time when we seem to take out insurance for almost every aspect of our lives, we seem to neglect one thing. Our electrical system. Electrical surges are becoming more common and costing consumers more and more money in replacement costs. Surge protection offers an insurance program for your electrical system. If it is installed in accordance with manufacturer's procedures, they have a replacement program that can get you up to \$10,000.00 in replacement money for damaged equipment that was being protected by the surge arrester.

That being said, we are offering you a free panel surge arrester (a \$175.00 value) to anyone who upgrades their existing panel to a new panel or complete service. This offer will be good until December 31, 2005.

So if your panel is over twenty years old, or you think you need a larger service, then give us a call and we will be happy to come out and analyze your service and give you our expert advice.

DSL or Cable Internet

If you are looking for high speed internet don't just jump into the first service available to you. Check out what type of services from both Verizon and Comcast and compare pricing as well as speed. Verizon's DSL is getting faster and faster and cheaper and cheaper. Your neighborhood may even have fiber optic cabling by now. So call Verizon and check what services they have in your neighborhood and how much they cost. No matter which company you sign up with, find out if the pricing that they quote you is a permanent price or just an introductory price.

If you need help getting the correct wiring to your computers or wiring multiple computers to a network, give us a call and we will get you hooked up.



Home Tips



1. Candles are a wonderful addition to the home to create a romantic atmosphere or even just add a fresh aroma to a room. Candles however, can create dangerous conditions as well. When using candles in the home, be sure not to leave them unattended. If they burn down too far, they may create a fire hazard. Also, never place a candle in the vicinity of combustible material. In 2002, candles started 18,000 structure fires and caused 130 deaths.
2. It is getting darker a lot earlier again, so make sure that those outdoor lights are coming on when they should be. If you have timers for your outside lights check the settings to be sure they are accurate. If you don't have timers you will want to call us and set an appointment to install some for you. They will make your home safer and they can save you money on your electric bill.
3. It's that time of year again, when we are getting ready to fire up those heaters. With the costs of heating fuels going through the roof, be sure that your unit is running at its peak efficiency. If you have hot air, make sure that your filters are clean to provide the best air flow. If you have an oil furnace, be sure to have your service company come in and clean your furnace to provide the most efficient operation. At the costs of fuel today, the savings just might add up.
4. As Christmas comes soon and everybody starts decorating their homes, make sure you inspect your lights thoroughly to ensure your safety throughout the holiday season. If you need new lights make sure that you purchase good quality lights. Never plug more than 3 strips together, this causes a fire hazard.

We Need Your Address

Email address that is. We are looking to expand our client email list. Our goal is to set up a program to confirm your appointments by email, send information on new products or specials that we might be running. We would also like to be able to send a copy of our newsletter through email as well.

You don't have to worry about us selling your email address to anyone else. We will keep in house for our own use.

Until the end of the year we will be running a drawing

for all who send us their email address. To do this, email us at requests@bruderelectric.com and you will be automatically entered into the drawing. It could be worth a hundred bucks. On January 31st we will draw the lucky winner and present them with a crisp \$100.00 bill. So get those email addresses to us, you have absolutely nothing to lose.

Thanks for the Feedback

After every job that we perform at Bruder Electric, we leave you with a customer survey card. When the card is filled out and returned we activate the coupon that is with the card so that you can save even more money using Bruder Electric. I want to thank you for your diligence in returning them to us. It enables us to reflect on our services and see where there is any need or room for improvement. We are constantly looking for new methods and means to give our clients the best ser-

vice in the industry. We are never content with the status quo and are seeking new products and services as well.

Again, thank you for participating in this program, it is very important to us that we know what you think of our services and what we can do to make it even better.

May God bless you and your family.

BRUDER ELECTRIC, INC.

21 N. York Road

Unit 6

Hatboro, PA 19040

Phone: 215-956-0988

Fax: 215-956-0995

E-mail: rick@bruderelectric.com

www.bruderelectric.com



**Bruder Electric,
Inc.**